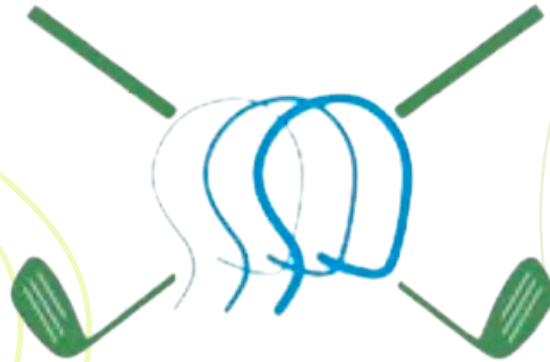


BENEFITTING BRAIN INJURY ASSOCIATION OF VIRGINIA



Charity Golf Classic

22ND ANNUAL CHARITY GOLF CLASSIC

MONDAY

OCTOBER 12, 2026

AT SALISBURY COUNTRY CLUB



Sponsorship & Support Opportunities

BENEFITTING BRAIN INJURY ASSOCIATION OF VIRGINIA



PURPOSE OF THE TOURNAMENT

By sponsoring the Brain Injury Association of Virginia Charity Golf Classic, one of the oldest and most prestigious fundraising events in Richmond, you're helping BIAV continue its work with Camp Bruce McCoy, the nation's longest-running camp for brain injury survivors. This camp offers adults with brain injuries the opportunity to regain independence, connect with peers who truly understand their experience, and provides families with much-needed respite. Your support not only helps survivors thrive physically and emotionally but also grants you the exclusive chance to participate in a special clinic with golfing legend Robert Wrenn—making your involvement both impactful and unforgettable.

WHAT MAKES OUR TOURNAMENT DIFFERENT?

- Be a part of one of the longest running golf fundraising tournaments in Richmond
- Your sponsorship and support go directly to help brain Injury survivors attend camp
- You have the opportunity to enjoy a special golf clinic with professional golf legend Robert Wrenn
- Play 18 holes on one of Richmond's most enjoyable private golf courses
- Network with some of the biggest fundraising partners in RVA

WHO ATTENDS THE TOURNAMENT?

- Judges
- Lawyers
- Community Leaders
- Medical professionals
- Families of individuals with brain injuries
- Business professionals

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COURSE CHAMPION SPONSOR

Charity Golf Classic

By supporting this incredible fundraiser as the Course Champion Sponsor, you'll help us send brain injury survivors to a life-changing camp. Your company will also gain maximum visibility among a targeted group of participants and teams, offering valuable exposure to potential clients.

- Your company recognized in email messaging sent to each golfer leading up to the tournament (minimum of 5)
- Your company listed on the BIAV website as a supporter - on the golf page, as well as the Camp page
- Your company featured in a minimum of 3 social media posts recognizing you as a major supporter of brain injury survivors
- A company rack card, brochure or flyer placed in each cart - 2x - 1 for each participant
- Your company logo at the registration table
- Your company has the opportunity to be onsite at the 9th hole (the turn hole) to visit with golfers waiting to tee off. You can provide the golfers with branded items and/or have networking opportunities with each player
- A 4-some spot to play in the tournament
- Your company logo on any and all banners, signage etc. produced for this tournament
- Your company logo placed on all t-shirts produced and handed out to each Camp Bruce McCoy attendee for the 2027 summer
- Ability to put a branded item/flyer/postcard in the golfer welcome bags

Sponsorship Commitment - \$5,500

(1 category exclusive opportunity)

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Charity Golf Classic

HOLE IN ONE SPONSOR

As the Hole-in-One Sponsor, your support will directly help send brain injury survivors to a life-changing camp, providing them with the opportunity to regain independence and connect with others who understand their journey. In addition to making a meaningful impact, your company will receive maximum visibility, with prominent exposure among a targeted group of participants and teams—offering valuable opportunities to connect with potential clients.

- Your company recognized in email messaging sent to each golfer leading up to the tournament (minimum of 5)
- Your company listed on the BIAV website as a supporter - on the golf page, as well as the Camp page
- Your company featured in a minimum of 3 social media posts recognizing you as a major supporter of brain injury survivors
- Your company recognized with large and visible signage on the hole-in-one hole. You can also have a car on the hole and at the registration table.
- Your company has the opportunity to be on-site at the hole-in-one hole to visit with golfers waiting to tee off. You can provide the golfers with branded items and/or have networking opportunities with each player
- A 4-some spot to play in the tournament
- Your company logo on any and all banners, signage etc. produced for this tournament
- Your company logo placed on all t-shirts produced and handed out to each Camp Bruce McCoy attendee for the 2027 summer
- Ability to put a branded item/flyer/postcard in the golfer welcome bags

Sponsorship Commitment - \$2,750 + cost of the hole-in-one insurance

(1 category exclusive opportunity)

BENEFITTING BRAIN INJURY ASSOCIATION OF VIRGINIA



CAMPER SCHOLARSHIP SPONSOR

Charity Golf Classic

Your sponsorship provides a scholarship for one camper to attend Camp Bruce McCoy, where brain injury survivors can experience a week of confidence-building, independence, and enjoyment. It also offers caregivers much-needed respite, knowing their loved one is safe and creating unforgettable memories.

- Your company recognized in email messaging sent to each golfer leading up to the tournament (minimum of 5)
- Your company listed on the BIAV website as a supporter - on the golf page, as well as the Camp page
- Your company featured in a minimum of 3 social media posts recognizing you as a major supporter of brain Injury survivors
- Your company logo featured on a hole and recognized as a scholarship sponsor that is allowing a brain Injury survivor to attend Camp Bruce McCoy.
- Your company logo placed on all t-shirts produced and handed out to each Camp Bruce McCoy attendee for the 2027 summer
- Ability to put a branded item/flyer/postcard in the golfer welcome bags

Sponsorship Commitment - \$1,650

BENEFITTING BRAIN INJURY ASSOCIATION OF VIRGINIA



Charity Golf Classic

HOLE SPONSORSHIP

Your sponsorship provides a scholarship for one camper to attend Camp Bruce McCoy, where brain injury survivors can experience a week of confidence-building, independence, and enjoyment. It also offers caregivers much-needed respite, knowing their loved one is safe and creating unforgettable memories.

- Your company recognized in email messaging sent to each golfer leading up to the tournament (minimum of 5)
- Your company listed on the BIAV website as a supporter - on the golf page, as well as the Camp page
- Your company logo featured on signage at a designated hole along the tournament course

Sponsorship Commitment - \$715