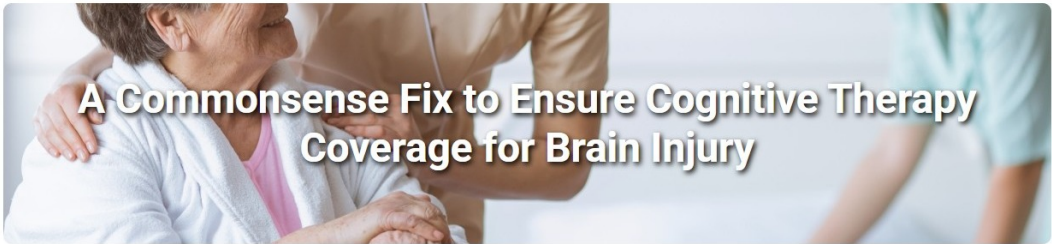


How To Advocate for Cognitive Therapy Coverage for Brain Injury

1

Navigate to <https://www.votervoice.net/BIAV/campaigns/133565/respond>



Take Action Now: Ask Your Delegate to Support HB 1338

Every year, thousands of Virginians experience an acquired brain injury from car crashes, falls, stroke, overdose, domestic violence, or other medical events. Emergency care may save a life, but recovery does not end at the hospital.

Compose Your Message

- House Labor and Commerce Committee - House Subcommittee #1 Members (State House) (+)

Please enter the reason why you feel this legislation is important, including how it would impact you or your loved one specifically. Scroll down in the Message Body below and replace the brackets with your statement.

2 Delete the text in brackets.

connected to their community.

Right now, many private insurance plans in Virginia do not reliably cover this care.

When coverage is denied, survivors face delayed or incomplete recovery, families shoulder overwhelming medical bills just as income is disrupted, and caregivers are forced to leave the workforce. Too often, people who could have regained independence instead rely on Medicaid, disability benefits, or long-term institutional care—at far greater cost to taxpayers.

House Bill 1338 fixes this problem.

HB 1338 would require private insurance plans to cover medically necessary cognitive rehabilitation and related brain injury services, aligning insurance coverage with modern medical evidence and clinical

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Subject

Action Requested: HB 1338 Before Your Comm

Message Body

I am writing to respectfully urge your support for House Bill 1338, which has been assigned to your committee and will be considered in the coming days. Your role on this committee places you in a critical position to determine whether thousands of Virginians will have access to the care they need to recover after brain injury. This Bill is important to me because [enter your statement here.]

Enter Your Info

Your Information

3 Type your personal story as it relates to the issue.

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Message Body

After a traumatic brain injury from a car crash, I depended on cognitive rehabilitation to relearn basic skills like planning my day, managing emotions, and staying organized. When my insurance denied continued therapy, my progress stalled, and I struggled to regain the independence I had worked so hard for. Access to consistent cognitive rehab isn't optional for survivors like me — it's what determines whether we can return to our lives, our families, and our communities.

Enter Your Info

Your Information

4 Type your name and email address.

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HB 1338 would require private insurance plans to cover medically necessary cognitive rehabilitation and related brain injury services, aligning insurance coverage with modern medical evidence and clinical standards. The bill protects appropriate utilization review while ensuring decisions are made by clinicians with brain injury expertise and includes an expedited appeals process to prevent harmful delays in care.

This is a people-first, fiscally responsible solution that:

- Helps survivors return to work or school
- Keeps people in their homes and communities
- Reduces long-term public costs tied to disability and institutional care
- **Take Action TODAY!**

Send a message to your Delegate urging them to co-

caps, or unaffordable out-of-pocket costs. When treatment is delayed or interrupted, survivors can lose hard-won progress and experience permanent functional decline.

The consequences of this coverage gap are both human and fiscal. Survivors who could regain independence instead experience long-term disability. Families lose income as

Enter Your Info

Your Information

Prefix * First Name * Last Name *
Email *

☐ Yes, sign me up to receive text alerts

By providing your mobile number, you agree to receive periodic call to action text messages from Brain Injury Association of Virginia. Message and data rates may apply. Reply HELP for help. Reply STOP to unsubscribe. Message frequency varies. [Privacy Policy](#)

Mobile Number

Home Information

Street Address *

ZIP Code * Enter Zip for City and State

☒ Yes, sign me up to receive email updates and

5 Click the "Yes, sign me up to receive text alerts" field if applicable.

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Ms Hilary Last Name *
Email *

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Continued

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☒ Remember me

Send Message

7 Type your home address.

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Send Message

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Contact Us

9

Click "Send Message"

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Contact Us

5516 Falmouth Street, Suite 301 Richmond, Richmond, VA 23230

10 Once you see this confirmation, your message has been sent.



Confirmation

Thank you for supporting our effort. We appreciate your interest and hope that you will consider helping us again in the future.

You have communicated with the following:

- Delegate Rip Sullivan (*email*)
- Delegate Irene Shin (*email*)
- Delegate Terry Kilgore (*email*)
- Delegate Jeion Ward (*email*)
- Delegate Jason Ballard (*email*)
- Delegate Israel O'Quinn (*email*)
- Delegate Rae Cousins (*email*)
- Delegate Laura Cohen (*email*)
- Delegate J Singh (*email*)
- Delegate Michelle Maldonado (*email*)

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