

# THIS IS US

## 2022 Mission Report

### 2022: This Is Us

2023 marks BIAV's 40th anniversary. Originally founded in 1983 because a family realized the need for information and education about brain injury, BIAV has evolved into the preeminent statewide resource for people living with a brain injury, for their families and caregivers, and for professionals.

When I came to BIAV in 2001, we were an organization with 3 ½ employees and an annual budget of about \$150,000. Today, we are a national leader in brain injury, with a staff of 8 and a budget of \$1,000,000. Since our first contract with the Virginia Department of Aging and Rehabilitative Services in 1984, we have contacted more than 300,000 Virginians who have sustained a brain injury and provided them with help, hope and healing. Over just the last 5 years, we've directly impacted more than 107,000 people and indirectly impacted an additional 220,000 through more than 650 events and activities.

Looking back on 2022, I am again amazed by the BIAV staff and what they get done each year, and their commitment to serving you. I am humbled by how much we've grown and how many people we have been able to serve. And I am grateful for the connections – with our members, our donors, our sponsors and partners, our volunteers – with YOU.

As many of you know, I will be stepping down as BIAV's Executive Director in 2023, so this is my last mission report. It has been an honor to be a part of your lives and to serve Virginia's brain injury community – you have inspired me on a daily basis, given me strength for our battles, and shown me grace and offered care when it was sorely needed. I am a better person because of all of you.

Thank you for allowing us to serve you for the last 40 years. This is us, and together, we're pretty awesome.



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**Anne McDonnell**  
Executive Director

# WE educated

## 1,612

people through our webinars, trainings,  
and our Making Headway Conference!



# WE expanded awareness

## 50,000

visitors to our website

## 4,000

readers of our e-newsletter

## 5,300

followers on social media

## 773

participants in our events



### **BIAV was recognized...**

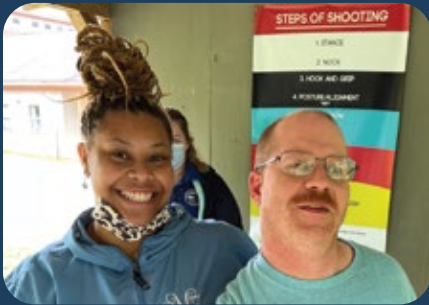
The Brain Injury Association of Virginia received the 2022 Award for Collaboration at the annual Brain Injury Association of America Conference in Tampa!

# WE supported

In total, our support programs impacted over

# 15,000

Virginians



## 7,600

through our Information & Referral services and our partnership with Sheltering Arms Institute!



## 31

support groups for persons with brain injury and caregivers, including 19 in-person meetings!



## 44

persons with brain injuries through Camp Bruce McCoy, a nationally-recognized, 38-year-old residential summer camp!

## Here's what a camper had to say about BIAV

"...many of you knew coming in what it meant to survive from a brain injury. I didn't.

But now I do, and no words can express the gratitude I have for Camp Bruce McCoy...there is a special group of people who are counting down the days to when they can return to camp, run by special people who have a place in their heart for them. Thank you for all you do...thanks to everyone involved with camp for helping me learn many life lessons, grow, build countless friendships... and form memories that will last forever."

# WE connected

More than  
**11,000**

Virginians hospitalized because of a brain injury received letters from us with info about how BIAV can help.

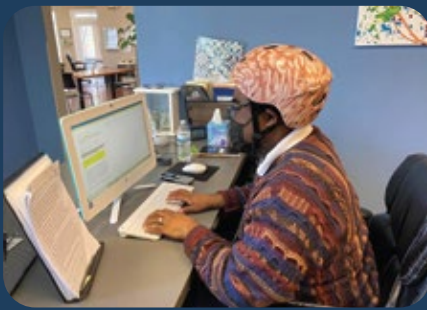
**We're here for what comes next!**

# WE advocated



## Targeted Case Management

Persons with severe brain injury who are Medicaid eligible will have access to targeted case management services.



## Medicaid Expansion

A study is underway to expand the continuum of services for persons with brain injury at risk of institutionalization.



## Expanded Case Management

Provides **\$750,000** for case management services in unserved areas of the state.

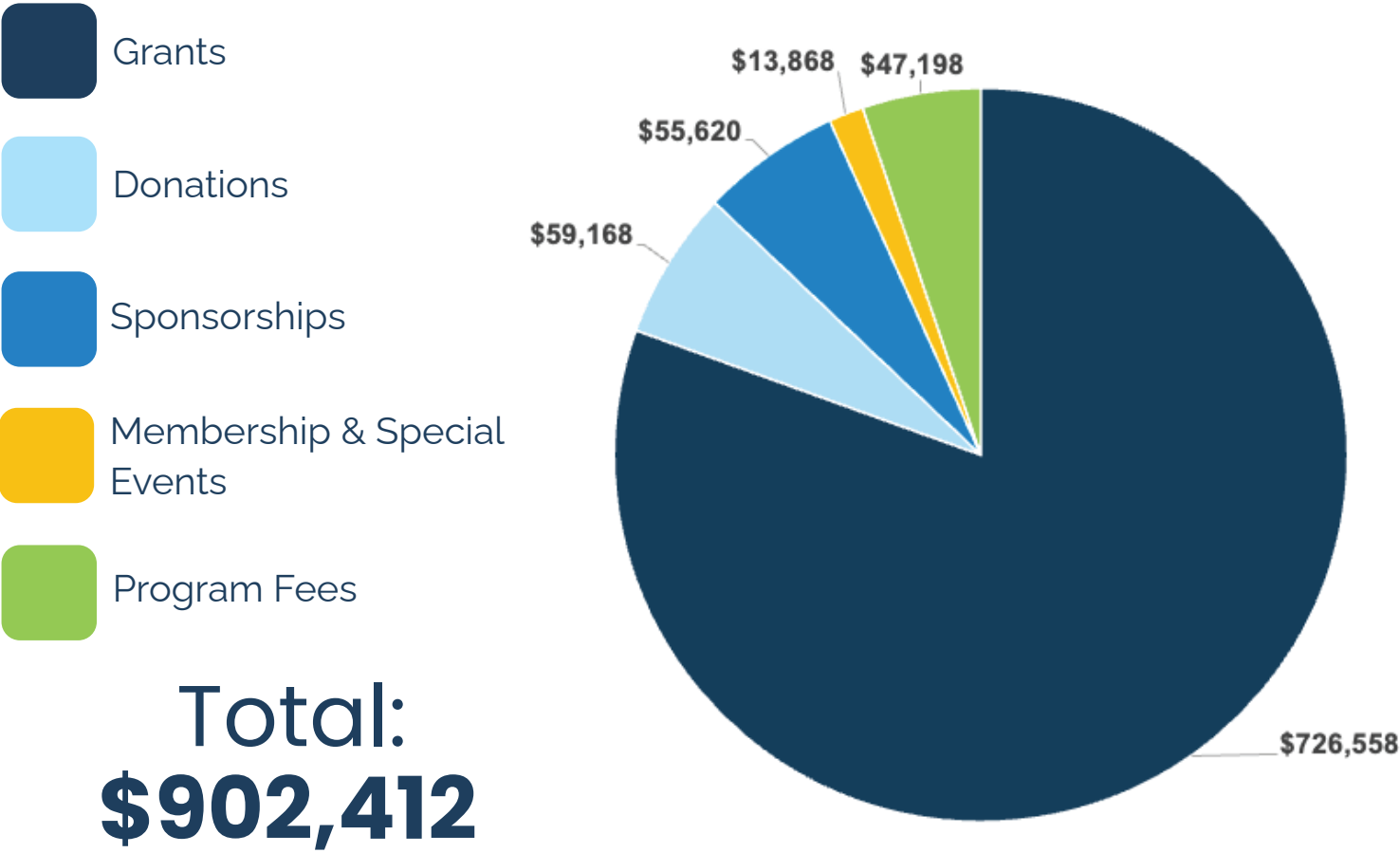
## Here's what a survivor had to say:

"I am a huge fan of BIAV; the staff is very helpful, courteous, all the lobbying done by BIAV has made life better for so many Virginians dealing with brain injury."

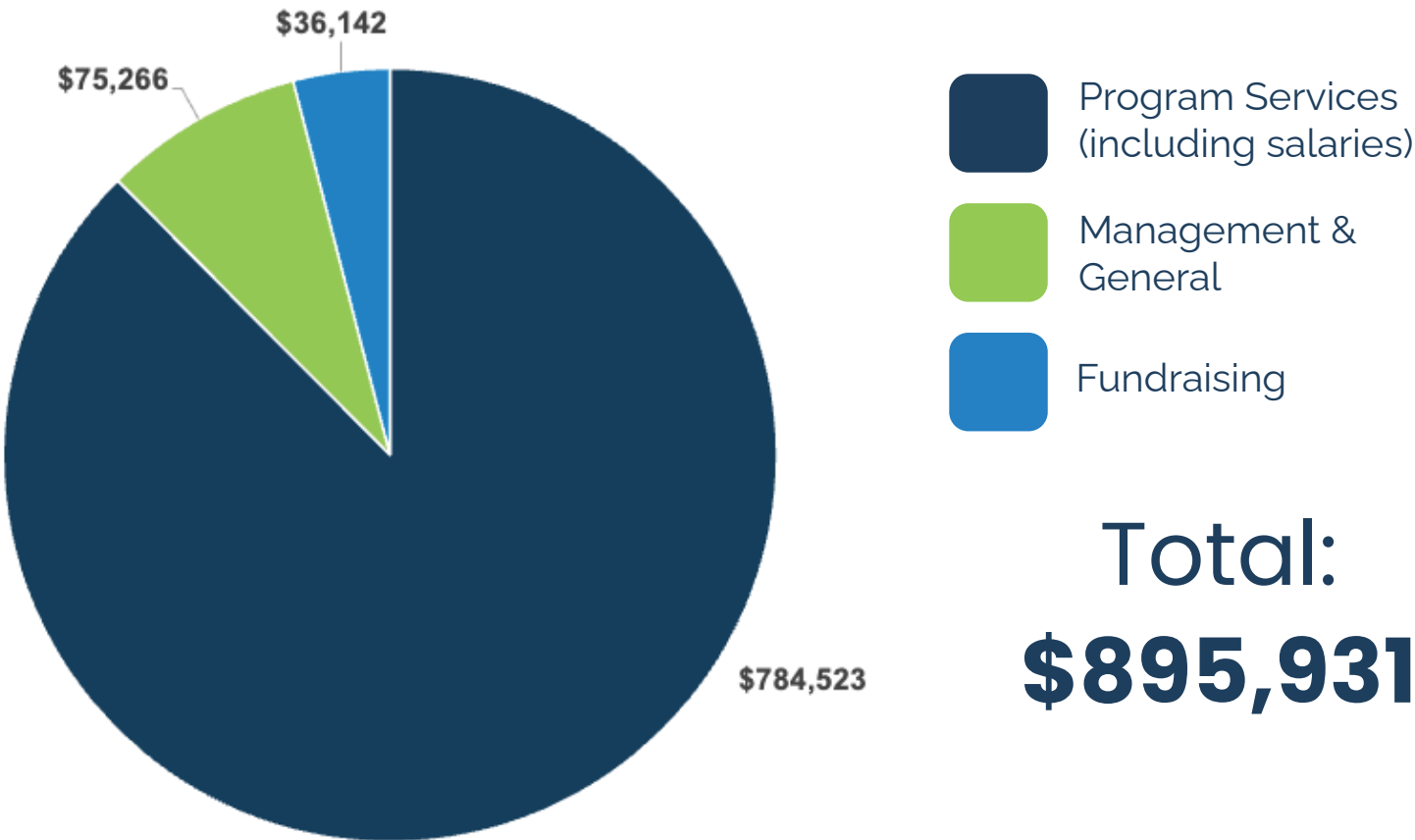
WE'RE HERE FOR WHAT COMES  
**NEXT**



Revenue

SponsorshipsMembership & Special EventsProgram Fees

Expenses



# THANK YOU

## Champions

Alexandra Watson  
Allen Allen Allen & Allen P.C.  
Andrew Beazley  
Atlantic Union Bank  
Barbara Carter  
Beach Fellowship Operations LLC  
Bryan Meadows  
Cantor Grana Buckner Bucci  
Capital One  
Caroline Carter  
Center for Neurorehabilitation  
Services  
Charles Dillard  
Charles Purcell  
Community Health Charities  
Crandall & Katt  
Dan Niccolucci  
Dan Raper  
Dana Larson  
Daniel Klyce  
Davenport & Company LLC  
Edward Pettus  
Evan Amabile  
Frankie and Trey Brewster  
Gary DuPriest  
Grace Williams  
Hands On Your Health, LLC

HobbleJog Foundation  
Jodi Power  
John Finley  
Joseph and Kelly Radford  
Joseph Cantor  
Kathleen Hardesty  
Kelli Gary  
Laura Smiley  
Law Office of Edward Scher, PLC  
Lewis Stoneburner  
Luncheon Pilot Club of Chesapeake  
Marks & Harrison PC  
Medical Rehabilitation Resource  
Consultants  
Meg Kelly  
Megan Murphey  
Mike Mathisen  
MMK Realty LLC  
Nancy Hsu  
Natalie Drawdy  
NeuroRestorative- The Mentor  
Network  
Numotion  
Patrick and Anne McDonnell  
Paul Amos  
Raymond Dawson  
Reinhardt, Harper, Davis, PLC

Richmond Area Bicycling  
Assoc.  
Robert and Anne Lynch  
Ruth Massey  
Rylie Power  
S.R. Goff Hauling, Inc.  
Sandra Hellstern  
Schwab Charitable  
Scott and Melissa Bucci  
Spencer Koch  
Steven Walls  
Stuart and Merrie Schippereit  
The Wimpfheimer  
Foundation, Inc.  
Tree of Life, A Collage™  
rehabilitation partner  
Trish Smith, LPC  
Virginia Neuro-Optometry  
Virginia T Dashiell Charitable  
Foundation  
Whittington Law  
William Moore  
WJD Management  
Yael Israel

## Special thanks to:



**DARS** | VIRGINIA DEPARTMENT FOR AGING  
AND REHABILITATIVE SERVICES

## Our Mission Partners:



CANTOR GRANA  
BUCKNER BUCCI  
THE VIRGINIA TRIAL FIRM



## Our Program Partner:

ALLEN ALLEN  
ALLEN & ALLEN  
*Attorneys for Injured Persons since 1910*

**Click here to learn more about what BIAV did in  
2022 and what's next!**