

Mission, Vision, Values & Goals

Our Mission

Advance education, awareness, support, treatment and research to improve the quality of life for all people affected by brain injury.

Our Vision for Brain Injury

- Everyone who sustains a brain injury has an accurate, timely diagnosis, equal access to expert trauma care, specialized rehabilitation, lifelong disease management, and individualized services and supports
- Families affected by brain injury have services and supports so they and their loved ones can live healthy, independent and satisfying lives
- All preventable brain injuries are prevented

Our Values

- Compassionate assistance that respects the dignity and diversity of those we serve
- Proactive leadership that advances our mission and vision through progressive and innovative public policy
- Active collaboration and cooperation with the brain injury community
- Quality, integrity and trust in our operations and relationships, and responsible stewardship of the resources entrusted to us
- A commitment to growth that enables us to serve with imagination and courage in a changing environment

Current Goals

- Improve care and support for individuals with brain injury and their families
- Increase awareness of BIAV and improve understanding of brain injury
- Increase our capacity to achieve our mission